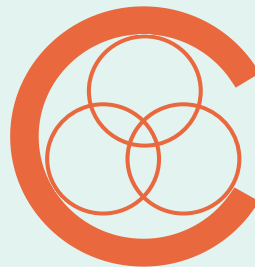




**ASSOCIATION OF LEGAL ENTITIES  
«REPUBLICAN CONFEDERATION OF ENTREPRENEURSHIP»  
MINSK CAPITAL ASSOCIATION OF ENTREPRENEURS  
AND EMPLOYERS”**



**BUSINESS OFFERS  
OF BELARUSIAN ENTERPRISES  
22.04 – 29.04.2017**

**MINSK 2017  
WWW.ALLMINSK.BIZ  
WWW.RCE.BY**

THE REPUBLIC OF BELARUS — General Information .....	3
---	---

## **BUSINESS OFFERS OF BELARUSIAN ENTERPRISES**

### **Belarusian business delegation to the USA**

**(22.04.-29.04.2017)**

“Republican Confederation of Entrepreneurship”, Association of Legal Entities (RCE ALE) .....	6
«Minsk Capital Association of Entrepreneurs and Employers», .....	9
«Association of entrepreneurs» newspaper .....	10
Centre for Entrepreneurship Support «CENTRE XXI CENTURY», SLC.....	10
„Latinserviss – 2000”, Private tourist unitary enterprise .....	11
“Spetssistemavtomatika” , Production private Unitary Enterprise .....	11
Individual Entrepreneur Andrew Getko.....	12
«Airon», LLC.....	13
“Litoplast-Med”, Unitary Production Enterprise.....	14
HOCKEY CLUB “Yunost” .....	15
LLC “Red Technologies” .....	16

### **Distance participation**

Theme park ZODIAC .....	17
Wonderful soft .....	19
Lucid Metrix.....	20
Rewatt - Innovative charging system for electric vehicles .....	21
BUSINESS NEWS .....	22
Redbrick Studio .....	23

## THE REPUBLIC OF BELARUS — General Information

**Official Name:** The Republic of Belarus

**Location:** The Republic of Belarus is located in the center of Europe at the crossroads of the shortest transport routes connecting CIS countries with the EU, thus having a relatively favorable geographical position. Belarus shares its borders with Poland, Lithuania, Latvia, Russia and Ukraine.

**Territory:** Belarus occupies an area of 207 600 sq. km. The territory stretches for 560 km from North to South and for 650 km from West to East. The length of its borders is 2 969 km. Belarus is bigger than Austria, Ireland, Portugal and Greece. The capital of Belarus is Minsk. It is located at about the same latitude as Hamburg and Dublin.

**Population:** 9 505 200 people as of October 1<sup>st</sup>, 2016. The share of urban population is 76.3%. The population of the biggest cities of the Republic of Belarus as of January 1<sup>st</sup>, 2015:

Minsk – 1 959 800 people (05.2016)

Brest – 335 645 people

Gomel – 516 976 people

Vitebsk – 366 299 people

Grodno – 361 352 people

Mogilev – 374 655 people

Major nationalities are Belarusians: 83.73%, Russians: 8.26%, Poles: 3.1%, Ukrainians: 1.7%, Jews: 0.1%, other nationalities: 0.8%.

**Local Time:** GMT +2H.

**State Languages:** Belarusian and Russian.



**Belarus** is one of the economically developed countries of the CIS. The share of industry in the country's economy is about one third of its national product. The most developed branches of industry are car manufacturing, tractor and agricultural machinery manufacturing, machine-tool construction and bearing production, electrical industry, oil drilling and processing, production of synthetic fiber, mineral fertilizers, pharmaceutical industry, production of construction materials, light and food industry. Characteristic feature of national industry is production of finished commodity, most of which is exported.

**Administrative Division, largest cities:** Belarus consists of 6 regions (Brest Region, Vitebsk Region, Gomel Region, Grodno Region, Minsk

Region, Mogilev Region). Each region is further divided into districts (118), cities and other territorial and administrative units. The largest cities are Minsk (1 834 200 people), Gomel (484 300 people), Vitebsk (348 800 people), Brest (310 800 people), Mogilev (354 000 people), Grodno (328 000 people).

**Capital:** Minsk. The distance from Minsk to major European cities is: Amsterdam: 1,876 km, Berlin: 1,105 km, Bern: 2,264 km, Brussels: 2,060 km, Warsaw: 548 km, Vienna: 1,271 km, Vilnius: 185 km, Hamburg: 1,389 km, Kiev: 559 km, Moscow: 690 km, Paris: 2,310 km, Prague: 1,161 km, Riga: 476 km, Rome: 2,324 km, St. Petersburg: 901 km, Stockholm: 867 km, Helsinki: 1,328 km, Tallinn: 784.

**Telephone codes:** +375 (international),  
Minsk: +17, Brest: +162, Vitebsk: +212, Mogilev: +222,  
Gomel: +232, Grodno: +152.

**National Currency:** Belarusian rouble [BYN]. Exchange rates can be found at the website of the National bank of the Republic of Belarus [www.nbrb.by](http://www.nbrb.by)

**Natural Conditions and Resources:** Belarus has relatively favorable natural conditions with its temperate continental climate. The average temperature is -6.7°C in January and +18°C in July. The annual amount of precipitation is 550-700 mm. The terrain is mainly flat and hilly with average height of 160 m above sea level. The highest peak is Dzerzhinsk hill in Minsk region (345 m above sea level), the lowest point is in Neman valley in Grodno region (80-90 m above sea level). There are around 4,000 rivers in Belarus (the longest is the Dnieper (700 km), the Berezina (613 km), the Pripyat (495 km) and approximately 11,000 lakes (the biggest ones are Naroch (79.6 sq. km), Osveyskoye (52.8 sq. km)

and Chervonoye (40.8 sq. km)). Thirty different types of minerals were discovered on the territory of Belarus (more than 4,000 deposits of minerals). Potassium salts are the most significant of these, with Belarus ranking 2<sup>nd</sup> in Europe by the amount of potassium salt reserves. 38% of territory of the Republic is covered by forest. Agricultural land take 44% of the territory, including ploughland (27.3%).

### Public Holidays

1st of January — New Year  
7<sup>th</sup> of January — Christmas (Orthodox)  
8<sup>th</sup> of March — Women's day  
1<sup>st</sup> of May — Labour day  
9<sup>th</sup> of May — Victory day  
3rd of July — Independence Day  
7th of November — day of October revolution  
25th of December — Christmas (Catholic)

State institutions and most shops do not open in these days. **Communication**

To call abroad from Belarus dial 8, wait for dial tone, then dial 10, country code, city code, number. To call from a phone box you need to buy a special phone card; cash, credit and debit cards are not accepted. Phone cards can be bought in a post office or a newsstand.

### Useful phone numbers

101 - Rescue service (fire brigade)  
102 - Police  
103 - Ambulance  
114 - Bus stations  
105 - Railway stations

106 - Airport  
107 - Taxi  
169 - Pharmacy information  
199 - Information about emergency service numbers  
188 - Correct time  
195 - Weather forecast

### Local transport

There is a well-developed transport network in Belarus – buses, trolleybuses, trams, metro (in Minsk) and fixed-route taxi-buses. Single ticket price varies from 0.3 to 0.7 USD.

### Insurance

All foreigners must have medical insurance issued by Belarusian or foreign insurance company acknowledged in Belarus.

### Accommodation

All foreign visitors must register with Visas and Registrations Department. Those who are staying in a hotel are automatically registered; registration fee is already included in the room price. Foreigners with a visitor or business visa who rent a flat must register with local Migration and Registrations Department within three days (get a special stamp in passport) (except rules of 5-day visa-free entrance).

### Places to visit

**Minsk and Minsk region:** Nezavisimosti Avenue, Troitskoe Predmestye, National Library, Stalin's Line, National Park Narochanski, Berezenski Biosphere Reserve.

**Brest and Brest region:** Brest Fortress, National Park Belovejskaya



Puscha, Belaya Veja (Kamenets), Puslovski Palace (Kosovo), Sapega Palace (Rujany), Franciscan Monastery (Pinsk).

**Vitebsk and Vitebsk region:** Blagoveschenskaya Church, Town Hall, Mark Shagal's Places, St. Sophia cathedral (Polotsk), Spaso-Efrosinyevski Monastery (Polotsk), National Park "Braslavskie Ozera".

**Gomel and Gomel region:** Rumyantsev-Paskevich Palace and Park, Pripyatski National Park, Arts and Crafts Museum (Vetka), Churches in Mozyr, Town Hall (Chechersk), Manor of Lieutenant General Gatovski (Krasni Bereg).

**Grodno and Grodno Region:** Fami Church, Old Castle and New Castle, Borisoglebskaya Church, Mir Castle (Mir), Novogrudok, Murovanka.

**Mogilev and Mogilev region:** Ulitsa Leninskaya, Mogilev Legitimate Theater, St. Stanislaw Church, Nikolaevskaya Church, Bobruisk, Main Synagogue (Byhov).

More information available from tourist information centers.

# BUSINESS OFFERS OF BELARUSIAN ENTERPRISES

## Belarusian business delegation to the USA

(22.04.-29.04.2017)

1.

### “Republican Confederation of Entrepreneurship”, Association of Legal Entities (RCE ALE)

44-404, Zhukova Ave.,  
220014, Minsk, Belarus  
Tel./fax: +375 17 322 2318/61  
E-mail: [office@rce.by](mailto:office@rce.by)  
[http: www.rce.by](http://www.rce.by)

#### Contact person:

#### Vladimir Karyagin –

Chairman of the Presidium of RCE ALE

Tel. +375 29 180 84 83

e-mail: [lider@allminsk.biz](mailto:lider@allminsk.biz)

Viber: + 375445672531

Skype: Karyagin0420

Facebook:

[www.facebook.com/V.Karyagin](http://www.facebook.com/V.Karyagin)



Association of legal entities “Republican Confederation of Entrepreneurship” (hereinafter referred to as Confederation) was established on August 2<sup>nd</sup>, 2007 in Minsk on the initiative of regional and sectoral business associations. “National Business Platform of Belarus” became the uniting concept of Confederation. Annually, business community presents the Platform to the Government, governmental bodies of the Republic of Belarus, foreign partners



and general public. Confederation comprises leading business associations representing various industries and regions as well as business entities that carry out economic activity. Republican Confederation of Entrepreneurship is a member of the Belarusian Chamber of Commerce and Industry and the “Confederation of Industrialists and Entrepreneurs.”

#### Aims of the Confederation:

- protecting its members’ rights and interests in governmental and other bodies
- representing the interests of business community in international organizations
- participating in legal drafting
- developing interregional relations
- integrating Belarusian entrepreneurs into the global economic system
- developing social partnership system, promotion of dialogue between business community, government and society

- promoting economic reforms aimed at improving efficiency of economic entities' activity

#### **Main areas of Confederation's activity in 2016-2021:**

- Improving the business climate of the Republic of Belarus, promoting business initiatives and increasing the role of private entrepreneurship and private capital in the national economy;
- Development of Public-Private Dialogue (PPD) and PPP (Public-Private Partnership, PPP) in Belarus;
- Creation and development of the national business network, top-priority activities and services for members of the RCE, business associations and support structures for entrepreneurship, investment and innovation;
- Development of RCE as an effective business organization, a cluster of business initiative and private entrepreneurship development;
- Development of the Republican Confederation of Entrepreneurship's facilities and resources;
- Promotion of business education development and a positive image of RCE members and business community, development of economic education, management and specialists development;
- Development of international activities and promotion of RCE members' international economic integration;
- Strengthening of legal assistance and advocacy tools for RCE members and entrepreneurs;
- The implementation of the State program «Small and medium businesses in the Republic of Belarus for 2016-2030» and regional development programs;
- Creation of a national business network; development of youth entrepreneurship;
- Implementation of a strategy to raise efficiency of industrial enterprises.

#### **Following business organizations have been established within the Confederation:**

- Chamber of exporters
- Chamber of importers
- Chamber of investors

#### **Associations within the framework of the Confederation:**

- Association of procurers and processors of waste products
- Hoteliers' Union
- Association of Steel Products Distributors

#### **Centres functioning within the Confederation:**

- Centre for property rights, rights of managers and entrepreneurs
- Analytical centre for studying problem issues of individual entrepreneurship
- Centre for Cluster Development
- Centre for Technology Transfer
- Centre for Export Support
- Centre for Intercultural Dialogue and Social Initiatives

**The Expert Council on Developing Investment in the Republic of Belarus** is an institution under the Confederation the mission of which is to select investment projects in Belarus. **The Council** evaluates investment projects, selects them and recommends to RCE's foreign partners.

#### **The Confederation participates in European projects EastInwest 2 and EEN (Enterprise Europe Network)**

#### **Confederation's Representative Offices**

##### **Republic of Latvia**

Krišjāņa Barona iela, 20, ofiss 602,  
Rīga, Latvija, LV1050



Contact person: Andris Spulis, Head of the Representative Office  
Tel.: +371-67821294, +371-22025857  
e-mail: rce.riga@gmail.com

#### **Federative Republic of Germany**

Kurfürsterdamm, 235, D-10719, Berlin, Deutschland  
Contact person: Viktor Serenkov, Head of the Representative Office  
Tel.: +49 341 6031704,  
Fax +49 341 6031405  
www.belarus-wirtschaft.de  
wirtschaft.belarus@t-online.de

#### **People's Republic of China**

Contact person: Heorhii Barkovskii  
Mob.: +375299030690;  
e-mail: g.barkovsky@gmail.com

#### **The Confederation signed an Agreement on Cooperation (2016-2020) with the Ministry of Foreign Affairs of the Republic of Belarus.**

**Informational resources of the RCE:** weekly analytical e-bulletin "Announcement of Business Events of Belarus", "Business navigator" (20,000 subscribers), "Soyuz predprinimatelei" newspaper (10,000 copies), "Export of BY" magazine.

#### **Services for Belarusian and foreign members of RCE:**

- Information services, information and analytical bulletins, media relations, issue of magazines and newspapers;
- Distribution and collection of business proposals;
- Organization of international B2B contacts and business trips, communication with foreign business associations, international economic organizations and banks;
- Organization of business meetings and promotion of partner business projects through Representative Offices in Germany, Latvia, Russia, Dubai, China, Iran, Ukraine, Poland, Lithuania, Italy, Turkey, etc.;
- Organization of conferences, forums, workshops, start-ups, webinars, advisory services, trainings, internships;
- Presentation of business initiatives in the government bodies;
- Confirmation of business standing;
- Fundraising and administrative support of projects;
- Participation in the Regulatory Impact Assessment (RIA);
- Examination of projects and business plans.



## «Minsk Capital Association of Entrepreneurs and Employers», Public Association (MCAEE, PA)



11 – 104, Serafimovicha str.,  
220033 Minsk Belarus  
Tel./Fax: +375 17 298 24 38, 298 24 48  
E-mail: souz@allminsk.biz  
<http://www.allminsk.biz>

**Contact person: Vladimir Karyagin** –  
Chairman of the Association, Chairman  
of Presidium of Association of Legal  
Entities “Republican Confederation of  
Entrepreneurship”, Deputy Chairman  
of Confederation of Industrialists and  
Entrepreneurs (Employers)



Minsk Capital Association of Entrepreneurs and Employers is a non-governmental non-profit organization. It was founded in 1997 to unite founders, heads and leading specialists of small-, medium-sized and large businesses, including joint ventures and foreign entrepreneurs. The information network has over 25 000 partners. PA MCAEE is an active member of ANO “Confederation of Industrialists and Entrepreneurs (Employers)”, Belarusian Chamber of Commerce and Industry and European Confederation of Associations of Small- and Medium-sized Enterprises (CEA-PME), Club of Poznan Office of World Trade Centre (WTC-Poznan). Minsk Capital Association of Entrepreneurs and Employers is one of the largest, most influential and active associations of business community in Belarus. Being an integrator of Belarusian entrepreneurial move-

ment, MCAEE initiated the creation of “Belarus National Business Platform” program. MCAEE actively promotes Platform ideas on national and local levels. Initiator and one of founders of ALE “Republican Confederation of Entrepreneurship”.

International programs of PA MCAEE give a real chance to find business partners, get acquainted with new business ideas, standards and technologies. MCAEE organizes contact and cooperation exchanges, visits to international exhibitions and fairs, foreign business trips (annually from 15 to 25), business missions and meetings with foreign business delegations in Belarus.

### Our aims are:

- facilitating the export of goods and services of the Association’s members,
- support of investors, joint entrepreneurship, development of economic integration, industrial partnership and subcontracting
- participation in international division of labor.

### We offer our potential partners:

1. Assistance in searching for business contacts, investment projects; information and marketing support of contacts with the members of Association,
2. Confirmation of reputation of Belarusian companies and entrepreneurs.

3.

## «Association of entrepreneurs» newspaper

11 – 114, Serafimovicha str.,  
220033, Minsk, Belarus  
Tel./fax: +375 17 298 24 46,  
+375 17 298 24 38

e-mail: [21vek@allminsk.biz](mailto:21vek@allminsk.biz)

[http:// www.allminsk.biz](http://www.allminsk.biz); [www.rce.by](http://www.rce.by)



**Contact persons:** Halina Ilyashchuk –  
Editor in Chief.

Newspaper of Association of legal entities “Republican confederation of entrepreneurs”, PA “Minsk capital association of entrepreneurs and employers”, ESC “Center XXI century”.

**Circulation:** from 3,000 to 10,000 copies.

**Print:** full-color and (or) black and white. Distributed all over Belarus by subscription, through regional and branch business associations, and at the biggest exhibitions in the Republic of Belarus.

### We offer

- 1) Advertising services. We will be happy to cooperate with business associations, banks, enterprises, firms and organizations, advertising agencies.
- 2) Publishing special newspaper editions in Belarus for our clients and their events.
- 3) Publishing articles and materials as well as advertising campaigns in our newspaper.



4.

## Centre for Entrepreneurship Support «CENTRE XXI CENTURY», SLC

11 – 114, Serafimovicha str.,  
220033, Minsk, Belarus

Tel/fax: +375 17 298 24 46

E-mail: [21vek@allminsk.biz](mailto:21vek@allminsk.biz), [ibc@allminsk.biz](mailto:ibc@allminsk.biz)



**Contact person:** Halina Ilyashchuk – director “Centre XXI century” was established in 1988.

### Activities:

- Organization of business meetings, seminars, conferences, company presentations, contact and cooperation exchanges in Belarus. Co-organizer of international conferences “Bank, capital and investments for business and regions” and “Commercial real estate in Belarus: Possibilities and prospects for investors”;
- Representation of International Poznan Fairs (IPF) in Belarus;
- IPF Information Desk, organizational support of trips to Poznan fairs;
- Information and consulting support to foreign companies entering the Belarusian market;
- Holding presentation workshops of products, goods and services;
- Editorial office of newspaper “Association of entrepreneurs”;
- Organising (together with our partners) of informational, promotional and other events, holding seminars (including education and experience sharing), round tables, conferences

5.

## „Latinserviss – 2000”, Private tourist unitary enterprise

**LATINSERVISS – 2000 TRAVEL AGENCY**  
**REPRESENTATIVE OFFICE OF YURMALA TOURIST**  
**INFORMATION CENTER OF YURMALA CITY**  
**DUMA**



3, Tatarskaya str., office 316,  
 220035, Minsk, Belarus  
 Tel/fax: +375172265042  
 Mobile BLR: +375296765440  
 Mobile Latvia: +37129843622  
 e-mail: elvira@latinserviss.com  
 http://www.latinserviss.com

**Contact person:** Elvira Kim – founder.

We have been working in tourism since 1994.

In November 2008 “Latinserviss-2000” became the representative office of the information centre of Yurmala City Duma in the Republic of Belarus. For

18 years, “Latinserviss-2000” has specialized in organizing trips to Latvia, Lithuania, Estonia, Sweden, Finland, Norway, and has been the tour operator for those countries. Besides, we offer individual tours to Europe, exotic countries, vacation at the seaside. Our company is always ready to provide a wide variety of services at best prices.

We view each client as a lifetime client, and we work hard to make the best tours affordable for everyone.



6.

## “Spetssistemavtomatika”, Production private Unitary Enterprise



**Спецсистемавтоматика**

86/3-718 Kazintsa str.  
 220108, Minsk, Belarus  
 ph/fax: +375172861976;  
 +375172084613  
 e-mail: ssa@tut.by  
 http:// [www.ssa-bel.com](http://www.ssa-bel.com)

**Contact person:**  
**Kulbitski Dzmitry – director**



The company was established in 2001.

The main activity is construction and Assembly works and installation of security systems.

In modern conditions of great interest, and in relation to our company, cause new technologies in construction, energy, production and use of local fuels, etc.

We offer our foreign partners a number of investment projects in energy conservation for implementation in the Republic of Belarus. The advantages of an enterprise “Spetssistemavtomatika” are submitted to tax breaks and lease incentives.

Proposed potential partners to create joint ventures in Belarus for production of competitive goods within the Eurasian Economic Union - EEU (Armenia, Belarus, Russia, Kazakhstan, Kyrgyzstan).

## Individual Entrepreneur Andrew Getko

52-128, Bogdanovicha str.,  
220040, Minsk, Belarus  
Phone/fax: +375172627622  
GSM: +375291158888  
e-mail: [avg.consulting@gmail.com](mailto:avg.consulting@gmail.com)  
[http:// www.getko.biz](http://www.getko.biz)

**Contact person: Andrew Getko,**  
**Individual Entrepreneur** Master of  
Economic Sciences, Counselor to the  
President of Eurasian Union of Indus-  
trialists and Entrepreneurs (Belarus),  
member of the Minsk Capital Associa-  
tion of Entrepreneurs and Employers,  
Representative of Chinese petrochem-  
ical and medical companies, the Representative of JSC "PIGMENT"  
(Russia, KRATA industrial group).



**A. GETKO** is partner and regional representative of JIANGSU  
HUALIN CHEMICAL CO., LTD (China)

- supplying chemical raw materials for paint and varnish and rub-  
ber industry
- supplying substances for medical drug manufacturing
- supplying substances for veterinary drug manufacturing

We are open to mutually beneficial cooperation!

### BUSINESS CONSULTING

Consulting on the peculiar features of and foreign economic and  
commercial activity of Belarusian enterprises and companies.

### MARKET RESEARCH

Target search of potential partners in Republic  
of Belarus, market research and monitoring of various branches  
of the Belarusian market; providing information about tenders,  
bids and procurement carried out by Belarusian enterprises and  
companies.

### REPRESENTATION SERVICES

Assistance in preparation and support of foreign company's core  
activity, including organizing and handling negotiations upon cli-  
ent's request, making contract arrangements, seeing to the timely  
shipment of goods and helping with logistics.

Us acting as your representatives is the best way to ensure your  
interests in Belarus are met, arrange contacts with Belarusian  
plants and companies. You will also gain more trust from your  
Belarusian partners through frequent personal communication,  
which will without any doubt improve your cooperation.

### SECRETARIAL SERVICES

This service includes translation of business documents from Rus-  
sian into English and from English into Russian, translation into  
other languages also possible); help in preparation of a set of  
documents for participation in tenders and bids organized by Be-  
larusian enterprises.

\*Offers to prospective Hungarian partners:

- optical whiteners for pulp and paper industry;
- optical whiteners for synthetic detergent production;
- optical whiteners for textile industry.



## 8. «Airon», LLC

21A, per. Cherviakova, office 4,  
220053, Minsk, Republic of Belarus  
Tel.: +375173885478  
GSM: +375445026262; +375295626262  
e-mail: sie@airon.by

**Contact person:** Ivan Sitnikau - Chief Engineer

«Airon» is a reputable leader in the building market of Belarus (title: «Leader of Building-2014»), has been solving any problems faced by the building sector. The staff is 670 people (14.02.2017).

The Company's quality management system complies with the requirements of standards STB - ISO-9001 – 2009. The company is known as a reliable partner, always ready to act as a general contractor or subcontractor.

### **Buildings works and services:**

- I-IV levels of responsibility buildings construction;
- Mounting, building and assembly works, special works;



- Reinforced concrete, metal and wooden constructions mounting;
- Pile foundation mounting;
- Insulation works; plumbing works and fixtures;
- Heat insulation work; waterproofing, protection of structural units, roofwork etc.

Welcome to cooperation!

## 9. “Litoplast-Med”, Unitary Production Enterprise

**Office:** 71, per. Kozlova, 220037, Minsk, Belarus  
Tel./fax: +375 17 544 27 76, +375 17 299 05 85, +375 17 299 05 84

e-mail: [sergey.tishkevich7@gmail.com](mailto:sergey.tishkevich7@gmail.com)

<http://www.litoplast.by>; [www.litomed.by](http://www.litomed.by); [www.lito-plast.by](http://www.lito-plast.by)

**Contact person:** Siarhei Tsishkevich –

Deputy Director for Development

Production unitary enterprise «Litoplast-Med» is one of the leading diversified manufacturers of plastic and electrical products in Belarus. The company produces a wide range of products:

- Plastic laboratory dishes designed for use in laboratories and medical institutions. This type of production has its special features, for example, aseptic conditions imply the continuous monitoring of the environment, manufacturing processes, output of the finished products, so that they stay clean enough according to the standard.
- Clothes hangers.
- Food containers.



**ЛИТОПЛАСТ-МЕД**  
ПРОИЗВОДСТВО ЛАБОРАТОРНЫХ ИЗДЕЛИЙ ИЗ ПЛАСТИКА

- Elements for tube packing for perfume and cosmetics (bouchons).
- Sewing accessories, spools.
- Housings for electrical appliances.
- Plastic products made by individual orders.
- Press-tool design and production.

Manufacturing of the company's products includes the full production cycle fully implemented by the staff of the company: projects drafting and design, press-tool production; testing and certification of the finished products; production and packaging of the products.

Each year company “Litoplast-Med” develops and introduces new products for the laboratory sector.

The company has adopted management and quality control system ISO 9001: 2008 and quality management system for medical products ISO 13485:2012. “Litoplast-Med” has taken its niche in the markets of Belarus, Kazakhstan, Ukraine and Russia.

## 10. HOCKEY CLUB “Yunost”

3, Pervomajskaya str.,  
220000, Minsk, Belarus  
Tel.: +375 29 610 04 48  
e-mail: pshksenia@yahoo.com

**Contact person:** Ksenia Poltorzhitskaya - Senior functional coach, sports correspondent in the newspaper “Tourism and Recreation”.

**Founder:** Directorate for Sports and Tourism of Minsk city executive committee

**Main objectives:**

- Making ice hockey more popular in Belarus;
- Improving the skill of professional ice hockey players;
- Supporting and developing ice hockey among children and youth in Belarus.



**Offers to prospective partners:**

- Establishing professional and business contacts to improve performance of young hockey players;
- Attracting investment in development of ice hockey schools in Belarus.



## 11. LLC “Red Technologies”



### Contact person:

**HLUSHCHUK RAMAN**

**Director LLC “Red Technologies” (Minsk, Belarus)**

220113, Minsk, Melezha, 1

+375 33 666 60 95

President REDLINE IT, INC. (Boston, USA)

3 floor, Chestnut street, Newton, MA 02464

+18575593043

info@redtechit.com

www.redtechit.com



### WEB DEVELOPMENT

Web development is one of Red Technologies major specialties, as we strive to deliver excellent results to our clients. Web development can be defined as any kind of work involved in developing for the internet (world wide web) or for intranets (private networks). Our team takes pride in delivering successful web page development projects on time and on budget to a range of clients worldwide.

### E-COMMERCE DEVELOPMENT

Web development is one of Red Technologies major specialties, as we strive to deliver excellent results to our clients. Web development can be defined as any kind of work involved in developing for the internet (world wide web) or for intranets (private networks). Our team takes pride in delivering successful web page development projects on time and on budget to a range of clients worldwide.

### CONTENT MANAGEMENT SYSTEMS (CMS)

Red Technologies can help you choose a Content Management System (CMS) option that enables you to maintain and manage your website in-house. We can also design and develop a custom CMS to suit your business needs. CMS allows a range of functionalities such as; events calendars, member sign ins, newsletter subscriptions and much more.

### MOBILE WEB

Statistics show that 76% of the world now uses a smartphone. In fact, a growing majority of purchases are started on mobile and completed online in full by consumers. Red Technologies understands the challenges facing businesses in an increasingly mobile world and are adept at developing mobile sites that work seamlessly across all platforms (iPhone, Android, Windows).

### MOBILE APPS

Red Technologies have been developing apps since 2009 and know Apple, Android, Blackberry and Windows platforms inside out. Incorporating Mobile App Development into your web marketing strategy will put your business at the forefront of current social trends, allowing you to be the first to connect with your customers in a new and exciting way.

Our customers: SIEMENS, CITRIX, CISCO, AT&T and other international companies.

Our presentation and portfolio:

<https://goo.gl/vKf2EO>

### 12. Theme park ZODIAC

#### The contact person –

**Dmitry Dudziuk**

CEO Diamant Group Minsk

+79647208006

d.dudziuk@mail.ru

diamant.th@yandex.ru

#### The concept of the project

It is proposed that the construction project of a multifunctional complex for year-round outdoor activities.

- At the heart of the architectural concept and content of the complex lies apply themes and images of constellations, belt and involves the creation of 12 themed zones informative-entertaining character intended for visitors of different ages.
- **The main functional units: water park, sports centre with football arena, eSports, extreme-Park Center, Entertainment Center, Planetarium, flying club, hotel, camping, Coworking, food court, tourist equipment rental base, Casino.**
- Multifunctional complex allows carrying out a wide range of public events of event tourism, festivals, concerts, spectacular sports and cyber-sports competitions, exhibitions and corporate events.



- Tourism was and remains one of the leading and most dynamically developing sectors of the world economy, and is one of the most lucrative businesses.
- Entertaining holiday generates the most massive tourist flows in the world. Analysis of basic types of tourist purposes and directions showed a preponderance of active vacation combined with entertainment. A special place in this industry occupy theme parks. The most famous theme parks take from 2 up to 12 million visitors per year.
- On its functionality and the thematic content of the Park will be equally interesting for both the Belarusian tourists and travelers from all over the world. According to preliminary marketing research, the number of visitors could reach more than 500 000 people per year, and annual growth of about 20%.
- Investment costs are estimated at project amounting to 500 million. dollars. The payback period is 7 years.

#### Investment opportunities

- Private enterprise “DIAMANT GROUP” ready to consider various proposals for joint participation in the project (as well as its individual stages) from interested companies.

#### The form of participation in the project:

- investing in the project through the acquisition of shares in the formation of the Charter capital of the management company;
- investing in the phases of the project at any stage of implementation;
- investment in the project by providing targeted loans and credits;
- other forms of organization of joint business
- **Construction of the theme park “Zodiac” in Free economic zone “GREAT STONE Minsk” provides investors with a special legal regime for the implementation of investment and entrepreneurial activity. Residents of Free economic zone have significant tax benefits and customs preferences.**
- The expenses for the implementation of all phases of the project will amount to 500 million. dollars.

The payback period is 7 years.

## 13. Wonderful soft



**Contact person:** Liushtyk Hleb,  
general manager  
Tel.+375291808483  
e-mail: lyushtyk.gleb@gmail.com, gen-  
dir@wsoft.by  
viber: +375291808483  
Skype: mr-hlebych



**Wonderful soft** specializes in the development and implementation of software and information systems of various levels of complexity for medium and large businesses.

### **The main activities:**

- Software development
- Web site development
- Development of mobile applications

**Wonderful soft** offers a complete cycle of software development, from data collection and design to implementation and maintenance, using modern processes and methods. The Quality Control Department will perform the full testing in accordance with the technical task of the customer.

The company creates websites of any complexity from “Business Cards” to large-scale web services. Based on the wishes of the client, we will create a design layout, set up a ready-made site on the hosting site, make a promotion in the search engines (SEO).

**Wonderful soft** offers a wide range of services for the development of mobile applications for business. The company’s specialists will work out the concept, design, functionality and develop a mobile application for any operating system (iOS, Android, Windows Phone).

## 14. Lucid Metrix

### Contact person:

**Ivan Klimovich**

Website: [www.disruptagency.com](http://www.disruptagency.com)

[john@disruptanalytics.com](mailto:john@disruptanalytics.com)

+375336043188

Ivan Klimovich



Lucid Metrix helps its clients to pull out Business Intelligence projects of any complexity. From educating your key employees on how to use your data to end-to-end Business Intelligence strategy development and execution - we can help at any level.

Tableau Software is their main platform of choice in connection with proprietary developments around its features and APIs.



## 15. Rewatt - Innovative charging system for electric vehicles

Belarus, Minsk  
Regional Technopark,  
+375 29 120 1961  
[kv@rewatt.ru](mailto:kv@rewatt.ru)

**The contact person –**  
**Kirill Vasiliev**, director

Rewatt is a startup in the field of simplified electric vehicles charging, standartization and payment for that service.

Our mission: make charging an electric vehicle as simple as charging a smartphone.

Our solution: intelligent charging of an electric vehicle via “RewattSmartCharge©” charging station does not require attention from the owner and provides automatic billing through “Rewatt-Billing©” system.

Our key competitive advantage: we authenticate the electric vehicle by its unique number (Vehicle ID = VIN) and identify the bank account linked to the vehicle for automatic payment for the charging.



Our goal: become a global operator for payment transactions related to charging of electric vehicles, i.e. the “Pay Pal” of the electric charging market.

Suggested form of cooperation: venture financing.

### **Financing in 2017:**

- According to the business plan, in the amount of \$500,000
- Break-even point – 4th quarter of 2017

## 16. BUSINESS NEWS



### Address:

9, Smolyachkova str., office 314,  
220005, Minsk, Belarus  
Phone/Fax: +375 17 288 26 15  
[www.doingbusinessby.com](http://www.doingbusinessby.com)

**Director** - Irina Yuzvak ([director@doingbusiness.by](mailto:director@doingbusiness.by))

**BUSINESS NEWS** is an independent Belarusian information and analytics agency which provides news and consulting services. Our specialization is business, finance and economic data.

**Our mission** is to provide business community including foreign entities as well as all other economic actors with accurate, credible and up-to-date information from Belarus, which could be important and helpful while making economic decisions.

**Our team** is composed of highly professional economic observers who work for the agency full-time, as well as non-staff experts. We strictly abide by the international standards of journalism in our work.

### Our principles are:

- accuracy;
- credibility;
- neutrality;
- impartiality.

Our agency staff always strives to get information from credible sources and doublecheck and verify it every time there is a minimum probability that this is necessary.

In the case when there is any information that needs to be commented on, we strive to provide comments from all the parties concerned as well as of independent experts and analysts.

We always indicate the sources of our information. We consider plagiarism unacceptable in any form. We respect other people's intellectual property and take every precaution to protect our own.

When covering conflict situations, we stay neutral and objective. We do our best to provide opinions of all conflicting parties and consciously abstain from any judgement and conclusions.

If one of conflicting parties is our subscriber and/or our advertiser, this fact does not in any way influence our neutrality when covering the conflict situation.

We do not provide indirect advertising and indirect PR for money or any other forms of remuneration. We clearly differentiate all materials to be provided to our readers, and indicate which ones are news and analytics and which ones are placed on a commercial basis.

The editorial office of the research and information agency BUSINESS NEWS aims at upholding political neutrality. Moreover, we do not render ideological support to anyone.



## 17. Redbrick Studio

**Contact person:** Bryzgalin German

Tel. +375333727908

e-mail: nativespeechmaker@gmail.com

Viber: + 375259477142

Skype: jefmacalifornia

**Redbrick Studio – is a company that provides numerous services, such as**

- translation of different types of documents and on-line resources
- tailoring your requirements and wishes to the Belarusian market
- assisting in search of new business partners and organising of business negotiations
- teaching Russian as a foreign language (online)
- teaching English ( business english, IT english, a course in communications)
- WEB & mobile applications
- 3D modeling
- AR, AI.



- WE DO: strategy, analytics, targeting, prototyping, design, development, marketing, advertising, copywriting, SEO, SMM, AB-testing. Business development. IT education.

Your awesome ideas will be put into practice with our love! (:



ЕВРО АЗИЯ ЭКСПО  
МЕЖДУНАРОДНЫЕ ВЫСТАВКИ



АИТОПЛАСТ-МЕА  
ПРОИЗВОДСТВО ЛАБОРАТОРНЫХ ИЗДЕЛИЙ ИЗ ПЛАСТИКА